

AUGUST 2013

# a.p. vin

HELLO FRIENDS AND HAPPY SUMMER 2013!

Eleven years of single vineyard pinot noirs...boy does time fly! When I first moved into my winery in the Mission district of San Francisco the neighborhood was definitely a little rough around the edges - so much so that I dreaded the late nights of harvest and vagaries that often included homeless camps. Thankfully an incredible, and welcome (!), evolution ensued over the next eight years. Trendy restaurants, chocolate factories, breweries and the like are now thriving in the blocks that surround the winery. Much like the neighborhood, A.P.VIN has also evolved. I felt it was time for the A.P.VIN label to follow suit and spent the last several months working to design a more modern, relevant image for the brand. I know it's a big change and I hope you enjoy it!

In addition to the label, A.P.VIN will also be undergoing a fine-tuning of the distribution channel. I have made the decision to pull back from distribution in many markets this year in favor of selling directly to customers. I plan to continue to have a relationship with a very small number of distributors, many of whom I have been doing business with for the majority of the last eleven years. This means, for many of you, A.P.VIN will only be available directly from the winery. I apologize for any inconvenience this may cause and promise I will make the ordering and delivery process as seamless as possible.

Every so often Mother Nature serves up a year that is less challenging than others. 2012 was one of those years and it was a really nice change of pace! The weather was good, frost damage was minimal and fruit ripened according to plan. The only "problem" was the bumper crop of fruit it produced despite lots of fruit-thinning in the vineyard. At the winery, we poured a lot of juice down the drain in an effort to improve the skin-to-juice ratio during fermentation. We think you're going to be very happy with the results! The 2012 vintage pinots are plush and fruity with great mouth-feel. Flavors are complex and tannins are subtle enough to provide structure while not being over-powering. We've spent quite a bit of time tasting the wines over the last few weeks in an effort to write tasting notes. Our biggest conclusion is that our A.P.VIN wine "library" definitely needs replenishing and will be receiving a larger than usual allocation! In other words, we really love them! A truly spectacular vintage for CA pinot noir...not to be missed!

And finally...the details! I have established a maximum bottle allocation per member, viewable online, with an option to request additional bottles. After October 7th, I will be releasing additional bottles to those who request them so please get your order in early to ensure you get your full allocation. **Old News But Always Good News! All orders placed for a case (or more!) WILL NOT BE CHARGED FOR SHIPPING!** Orders under a case will be charged a flat shipping rate per bottle as shipping rates continue to escalate. I hope you'll appreciate that the price is still a very good deal. For CA, WA, OR, NV, ID, CO, WY, MT, NM shipping will be \$2.50 per bottle. For all other states, shipping will be \$3.50 per bottle.

## How To Order

To view allocations, order wines and make additional bottle requests please visit [www.apvin.com](http://www.apvin.com) and click on the Acquire link located on the left side of the homepage to initiate the login process. Please login with your personal user id and password. You will be given the option to pay via credit card or check. Orders will be charged at the time of placement and will be shipped mid-November, weather permitting. Additional bottle requests will be charged separately and will be filled on a first come, first served basis.

**Thank You** again for your tremendous support of A.P.VIN. Enjoy!

Best,  
Andrew

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## TASTING NOTES

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### 2012 KEEFER RANCH VINEYARD, PINOT NOIR - 200 CASES PRODUCED

Clones P4, 2A, 777 and 23 - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Yum! Keefer at its best! Juicy, bright acidity and a medium-to full-bodied palate filled with bright luscious cherry fruit that is deep and lush. Aromas of raspberry caramel pie seal the deal – we're in love!*

### 2012 KANZLER VINEYARD, PINOT NOIR - 250 CASES PRODUCED

Clones 667 (20% whole cluster) and Pommard - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Lush and concentrated flavors of dark stone fruit, black raspberry and spice framed by toasted oak nuances. Rich, bright and fruit driven mid-palate leads to a long and structured finish that completes the picture. Quite simply...delicious! A mouthful of Kanzler from one super consistent vineyard!*

### 2012 RIDGETOP VINEYARD, PINOT NOIR - 150 CASES PRODUCED

Clones 777, 667 and 115 - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Dark fruit, blackberry, sweet oak and distinct Asian-five-spice have this Sonoma Coast beauty living up to its "savage" reputation. A spicy finish rounds it out. Did we mention Fred Schrader and Thomas Brown own this prized piece of the "coast"!?*

### 2012 GARYS' VINEYARD, PINOT NOIR - 325 CASES PRODUCED

100% Pisoni Clone - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Always a perennial favorite, Garys' never disappoints! Rich and ripe with plum, black cherry and distinct Garys' bramble. Focused and vivid with a long, satisfying finish. The bee's knees! 2012 is well represented by Gary and Gary in this special bottle.*

### 2012 ROSELLA'S VINEYARD, PINOT NOIR - 350 CASES PRODUCED

777, Pisoni Clone and 115 - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Sweet cherries jump from the glass. Intense, rich and layered with complex blackberry and plum flavors framed by sweet French oak. Subtle earth nuances captivate and round out the palate. A finish that is everlasting. Big 'wow' factor. Come to papa!*

### 2012 RANCHO ONTIVEROS VINEYARD, PINOT NOIR - 50 CASES PRODUCED - LIMITED DISTRIBUTION

Clones 115, 114 and 113 - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: A nose of funky bramble and dark fruit is classic Ontiveros! Plum and blackberry flavors intertwined with layers of dusty earth, delicate acidity and subtle tannins. This wine is singing now and will also benefit from a little age. We built it for the long haul!*

### 2012 CLOS PEPE VINEYARD, PINOT NOIR - 150 CASES PRODUCED

Clone 115 - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Complex dark berry and rose petal nose with classic spice box, hints of mineral and pleasing earthy nuances. The palate is filled with rich and plush concentrated flavors of red and blackberry fruits combined with distinct baking spice and daring black pepper. Playful acidity adds structure and a finish that is memorable. Classic Clos!*

### 2012 TURNER VINEYARD, PINOT NOIR - 50 CASES PRODUCED - LIMITED DISTRIBUTION

(Organically Farmed) Clones 667, 777 and 114 - aged in a combination of new and older French oak barrels for 11 months and bottled unfiltered and unfiltered in August 2013.

*Tasting notes: Dark and persistent black fruit that is concentrated with lots of spice and toast. Blueberry, concentrated plum and blackberry round it out with an extremely solid, euphoric finish. This is surely one rich and structured Turner! The only vineyard we partner with that had a smaller crop than 2011!*