



SEPTEMBER 2011

Dear Friends,

Time surely flies...it's hard to believe the release of my 2010 A.P.VIN single vineyard pinot noirs will mark an eighth vintage milestone! I'm very thankful for your support as well as the great press A.P.VIN has received over the years. In 2009 we received very favorable reviews with all eight wines scoring 91 points or more in Wine Spectator: Rosella's was the star with 95 points! All of this has come during a time when style has come under a lot of debate. Only a few things are certain: my job, which is to make delicious wine that you'll enjoy every year; and people, including myself, are passionate about Pinot! A.P. VIN has been committed to producing high quality, legendary, rich CA pinot noirs and will continue to do so without being persuaded otherwise. I believe my style showcases the flavor, plushness and concentration that only the California growing climate can consistently produce, and the 2010 vintage is a great example of this.

For those of you who live in the San Francisco Bay Area, I'm sure you haven't forgotten the cold summer of 2010. The famous quote, "The coldest winter I ever spent was a summer in San Francisco," is definitely true. The vintage was full of shivering and nail-biting, but luckily, mother-nature cooperated and brought hot weather in late-September which resulted in a long growing season and ripe fruit...hooray! I think you'll find the 2010 vintage wines to be very true to my style with lots of concentrated fruit, plush textures, complexity, and balanced acidity. Despite the different growing seasons, the wines are very similar to the 2009 vintage wines in terms of texture and balance. The bad news is the 2010 yield was well below 2009 so I have quite a bit less wine available for sale this year. Please get your order in early to ensure the best selection. I have established a maximum bottle allocation per member, viewable online, with an option to request additional bottles. After **October 3rd**, I will be releasing additional bottles to those who request them so please get your order in early to ensure you get your full allocation.

As in past years, I plan to travel to many parts of the country during the winter and spring of 2012, and I hope to have a chance to visit with many of you. One event I am honored to consistently attend is the Wine Spectator annual tasting in October. This year it is back in NYC! I hope to see many of you there. For information about other events I'll be attending, please visit A.P. VIN on Facebook or Twitter.

Due to ever increasing shipping costs, I will be charging a flat shipping rate per bottle this year and I hope you'll appreciate that the price is still a very good deal. For CA, WA, OR, NV, ID, CO, WY, MT, NM shipping will be \$2 per bottle. For all other states, shipping will be \$3 per bottle

HOW TO ORDER

To view allocations, order wines and make additional bottle requests please visit www.apvin.com and click on the Acquire link located on the left side of the homepage to initiate the login process. Please login with your personal user id and password. You will be given the option to pay via credit card or check. Orders will be charged at the time of placement and will be shipped mid-November weather permitting. **Additional bottle requests** will be charged separately and will be filled on a first come, first served basis..

Thank You again for your tremendous support of A.P. VIN. Enjoy!

Best,
Andrew



TASTING NOTES

2010 Keefer Ranch Vineyard, Pinot Noir - 175 cases produced

Clones P4, 2A, 777 and 23 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Bursting with ripe, bright, black cherry and raspberry. Full bodied and elegant with balanced acid and sweet toasty oak. Luscious and sexy! Classic Keefer Ranch in our view.

2010 Kanzler Vineyard, Pinot Noir - 200 cases produced

Clones 667 and Pommard - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Intensely dark fruited and persistent with blackberry, mineral, and hints of sage that's pure and delicious. Structured and focused fruit frames this deeply concentrated wine with layers of plushness. The 2010 version of a mouthful of Kanzler!

2010 Ridgetop Vineyard, Pinot Noir - 125 cases produced - LIMITED DISTRIBUTION

Clones 777, 667 and 115 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: True Sonoma Coast Savage with an alluring nose, plum and rich berry flavors in a beautiful oak framing. Only one word can describe it... yummy...and the nose will compel you forever! Classic!

2010 Garys' Vineyard, Pinot Noir - 275 cases produced

100% Pisoni Clone - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Concentrated and juicy with vibrant raspberry puree, crushed cherry and sage. Inviting and rich mid-palate with a strong backbone and long, long finish framed by the perfect amount of toasty oak. The Garys' always bring it!

2010 Rosella's Vineyard, Pinot Noir - 300 cases produced

777, Pisoni Clone and 115 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Soft and lustrous with vibrant cherry and spice that's classic Rosella's. Polished, fruit driven texture with hints of mineral in this velvety seductress that's sure to please. Drink this one by the bottle!

2010 Rancho Ontiveros Vineyard, Pinot Noir - 50 cases produced - LIMITED DISTRIBUTION

Clones 115, 114 and 113 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Complex and full of dark fruit, dust, sage and wild berry. Spicy and funky with a rich mineral oak induced core like only Ontiveros can be and we love it! 9th generation James Ontiveros is a pinot master!

2010 Clos Pepe Vineyard, Pinot Noir - 150 cases produced

Clones 115 and 667 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Wow! That's got some Clos Jo! Intense and delicious ripe black cherry, sweet oak with classic spice box. Supple and focused wild berry and plum with a long, lingering finish. Yum!

2010 Turner Vineyard, Pinot Noir - 150 cases produced - LIMITED DISTRIBUTION

Clones 667 (10% whole cluster), 777 and 114 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2011.

Tasting notes: Bright and full bodied with juicy acidity and wild berry flavors. Classic spice box and raspberry that screams for a fork-full of fatty pig or just add bacon! Turner-licious!