



SEPTEMBER 2010

Dear Friends,

It's hard to believe another year has flown by and that 2009 will mark A.P. VIN's 7th vintage! I am proud to release my 2009 single vineyard pinot noirs to you and would like to thank you for your support over the years. Customers like you allow me to stay small and focus on producing high quality, artisanal wines.

When September rolls around, winemakers and growers are typically on edge waiting for a potential heat wave that could force a quick picking decision. In 2009 we had a handful of hot days early in the month and then waited and waited but a predicted heat wave never materialized. This allowed me to spend a lot more time in the vineyards tasting fruit and marveling at the flavors that developed from week to week. By the time I picked, the grapes tasted so good I could hardly wait to see how the finished wines would taste. Needless to say I'm very happy with the 2009 wines, and I think you'll agree that tasty fruit makes fantastic wine! While all of the wines are showing very well, the Santa Lucia Highlands is really singing this year and produced some of the best wines I've made from the region.

The fruit in 2009 was delicious but many of the stems were not ideal for whole cluster fermentation so I only used stems on one clone of Turner. The other wines are 100% de-stemmed and draw plenty of complexity from the fruit alone. I do hope you enjoy drinking these wines as much as I enjoyed making them!

This past year I embarked on the long overdue project of updating the A.P. VIN website. You'll find a new look that's still A.P. VIN only more reflective of the evolution of the brand and wine over the last seven years. I'm also planning to add video content for each vineyard in an effort to highlight the unique aspects of each property and how they present themselves in the finished wine. Please check the A.P. VIN Page on Facebook for updates on the timing of the video launch. Hopefully you'll find the site to be user friendly. I welcome any of your comments and feedback.

As in past years, I plan to travel to many parts of the country during the winter and spring of 2011, and I hope to have a chance to visit with many of you. One event I am honored to consistently attend is the Wine Spectator annual tasting in October. This year it is called The New World Wine Experience and will be held in Las Vegas. I hope to see many of you there. For information about other events I'll be attending, please visit A.P. VIN on Facebook.

And finally...the details! I have established a maximum bottle allocation per member, viewable online, with an option to request additional bottles. After **October 4th**, I will be releasing additional bottles to those who request them so please get your order in early to ensure you get your full allocation. After many years of very low yields at several of the vineyards I source fruit from, 2009 produced healthy, normal yields across the board. For this reason you'll notice your allocation has probably increased compared to last year as I'm finally able to offer you more than 1-2 bottles of Turner, Clos Pepe and Ridgetop. In today's world I realize how important value is to everyone and, as a result, I'm going to continue to sell wine directly to you with **No Additional Charge for Shipping**.

HOW TO ORDER

To view allocations, order wines and make additional bottle requests please visit www.apvin.com and click on the Acquire link located on the left side of the homepage to initiate the login process. Please login with your personal user id and password. You will be given the option to pay via credit card or check. Orders will be charged at the time of placement and will be shipped late October/early November weather permitting. **Additional bottle requests** will be charged separately and will be filled on a first come, first served basis.

Thank You again for your tremendous support of A.P. VIN. Enjoy!

Best,
Andrew



TASTING NOTES

2009 Keefer Ranch Vineyard, Pinot Noir - 200 cases produced

Clones P4, 2A, 777 and 23 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Floral and berry notes framed by soft oak characterize this concentrated, voluptuous Keefer Ranch. Hints of characteristic forest floor are still present but the fruit is really a stand-out in this luscious wine.

2009 Kanzler Vineyard, Pinot Noir - 200 cases produced

Clones 667 and Pommard - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Polished, dark fruit with an explosive mid-palate framed by mineral, sage and floral notes with soft tannin that adds structure. Spicy and sumptuous! Long persistent finish rounds out this lush wine. Another mouthful of Kanzler!

2009 Ridgetop Vineyard, Pinot Noir - 175 cases produced - LIMITED DISTRIBUTION

Clones 777, 667 and 115 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Dark, earthy, raspberry goodness followed by cherry cola and minerals. Classic Sonoma Coast complexity makes for a rich, interesting wine that mimics the rugged beauty of this remote vineyard. Ridgetop Savage!

2009 Garys' Vineyard, Pinot Noir - 300 cases produced

100% Pisoni Clone - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Ripe and rich, explosive dark concentrated berry fruit with full-bodied spice and mineral on the finish. Complex and delectable with great depth! Once again the Garys' have outdone themselves!

2009 Rosella's Vineyard, Pinot Noir - 325 cases produced

777, Pisoni Clone and 115 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Lively berries jump out of the glass in this rich, elegant wine. We're tempted to keep all 325 cases for ourselves! Viscous with sweet, mouth-coating goodness and a delicate nose. Complexity that only long hang time can deliver. Delicious!

2009 Rancho Ontiveros Vineyard, Pinot Noir - 50 cases produced - LIMITED DISTRIBUTION

Clones 115, 114 and 113 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Funkolicious! Classic Ontiveros party-in-the-glass with dark berry fruit core and hints of dust, mineral and petrol. Pure, soft tannins, vibrant acid and brambly goodness. James is truly a vineyard master!

2009 Clos Pepe Vineyard, Pinot Noir - 150 cases produced - LIMITED DISTRIBUTION

100% Clone 115 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: A glass full of summer! Plenty of blackberries with floral highlights, lively palate pleasing acidity and the Clos Pepe spice-box we all love. The longest hang time yet. Yum!

2009 Turner Vineyard, Pinot Noir - 150 cases produced - LIMITED DISTRIBUTION

Clones 667 (10% whole cluster), 777 and 114 - aged in a combination of new and older French oak barrels for 11 months and bottled un-fined and un-filtered in August 2010.

Tasting notes: Like a berry tart in a glass, just add butter! Juicy red and black berry flavors are extremely rich and viscous. Balanced acidity with sweet baking spices and a long persistent finish. More please!